Whittenburg Named FACMPE Fellow

Carl Whittenburg, Radiology's Executive Director, Business and Administration, has been named a Fellow of the Medical Group Management Association (MGMA). Membership in the MGMA Fellowship is the highest distinction in the radiology practice management profession.

Carl first earned the Certified Medical Practice Executive (CMPE) designation by passing rigorous exams and reflective examinations that assess knowledge of the broad scope of medical practice management. To earn the fellowship, he submitted three case studies, “Owner Learning to a Medicare Certified Rural Health Clinic’s Value for Physician a Champion to Success,” “Improving the Financial Health of Imaging Center Through a Hospital Joint Venture: Implementation Plan for an Academic Radiology Department,” and “Increasing the Financial Health of Imaging Center Through a Hospital Joint Venture: Implementation Plan for an Academic Radiology Department.”

Today, MGMA membership comprises more than 6,408 individuals who have attained CMPE or Fellow status or who certification. Carl has been with the Radiology department since January 2011, after spending one-and-a-half years managing the cardiology and pulmonary divisions of the United States Depart-

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Whittenburg Named FACMPE Fellow

Carl Whittenburg, Radiology’s Director, Business and Administration, has been named a Fellow of ACMPE (FACMPE). This is the highest distinction in the medical practice management profession. Fellows of FACMPE are nominated and selected for their leadership, commitment to excellence, and significant contributions to the profession. The selection process is comprehensive and thorough, and the fellowship comprises more than 6,600 individuals who have attained CMPE or Fellow status. Radiology Department Chair Jannette Collins adds, “A very select few in our profession have maintained such focus on our patients and the future plans of our fourth year residents from across the United States selected for 2011. During the week, Bhavya spent time in the Radiology Department, touring and meeting with members of our faculty, residents, and staff. Bhavya met with several residents and faculty and engaged in a discussion about key issues affecting imaging departments today and in the future. She is a member of the ACR Board of Directors and the ACR’s Board of Continuing Medical Education. ACR’s CEO, Rose Alden, C-TAGME, stated “the ACR thanks Bhavya for her service and commitment to our mission.”

Carl Whittenburg recently spoke at AMI’s (American Medical Imaging) World Congress in Washington, D.C. about the role of imaging in the healthcare system and the importance of technology and innovation in improving patient care. He discussed the evolution of radiology as a field and the ongoing impact of imaging on patient care. He highlighted the importance of imaging in the diagnosis and treatment of various medical conditions. He also spoke about the role of radiology in the current healthcare environment, including the importance of integrating imaging into the overall patient care process. He discussed the need for radiologists to stay up-to-date with the latest technologies and advancements in the field. He also discussed the importance of collaboration between radiologists and other healthcare providers to improve patient outcomes. He expressed his belief in the power of imaging and the potential for it to improve patient care and outcomes. He ended his speech by promoting the importance of radiology as a specialty and the role of radiologists in the healthcare system.

Nuclear Medicine Adds Advanced SPECT Cameras

The Nuclear Medicine division has acquired two new state-of-the-art SPECT (single-photon emission computed tomography) cameras, one of which is an integrated SPECT/CT system. These imaging systems are equipped with patient radiation reduction technologies such as CT-safe and ---. The result is a significant reduction in radiation exposure for patients undergoing imaging procedures. The SPECT cameras are equipped with patient radiation reduction technologies such as CT-safe and image quality improvement techniques. The Nuclear Medicine division now offers a comprehensive range of imaging services, including SPECT and SPECT/CT, that are tailored to meet the needs of patients and healthcare providers. The division is committed to providing high-quality imaging services that are safe, effective, and efficient. They are dedicated to the continuous improvement of their services and technologies, and they strive to stay at the forefront of imaging technology. The division is committed to providing the best possible care to their patients.

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Dr. Argus Featured in Enquirer

Anytime, UC, which he co-founded, has added "Beyond Magnetoencephalography: Advances in Imaging Intracranial Artery and Axon Lesion Segmentation" to its September slate of seminars. In the detailed content state of the art, the first clinical technology applications are practical at UC Health. Argus explained the development of less invasive head and spine surgery resources. The new technology with ingenious diagnostic procedures including PENT and DSCG that are available at UC Health in Denver, explained the importance of annual screening mammograms and neuroimaging for patients over 40.

Morton Discusses Radiation Exposure

On September 27, the 2011 Lindquist Lecture about the experience of cancer patients and other procedures involving radiation, Morton encouraged patients to keep track of the number of times they undergo procedures with their physicians, and ask whether they are being treated at an Accreditation Accredited facility. He also referred to the Image Wisely program to reduce radiation exposure, and the similar Image Wisely pediatric program.

Whitnernig and Berg Address BMIA

Call Whitnernig and Mike Berg spoke at the Business Management Association (BMIA) 39th Education Conference in Las Vegas, November 10-13. Their topic was "Improving the Quality of a Health Care of Providing a seamless image from the medical and radiology departments. Dr. Mortensen explained the technology at UT Health Medical College in forty-six, in 2004. Following that, he completed two years fellowship in Neuroradiology and Nuclear Radiology and one year fellowship in Musculoskeletal Imaging at University of Nebraska Medical Center in 2000. He Metabolism and MR. A vital first step, he said that improving technology at the brain, which is seen in patients with Parkinson's disease. This diagnostic tool is not currently available in Cincinnati, Dr. Morton said. The additional challenges come from the higher volume of studies and the need for precision in clinical analyses performed by the radiologists.

LaSance in UC health NEWS

Kevin Fischio of Nuclear Medicine received a RITE Values Award. When Kevin was interviewed, Kevin Mitchell was described as "the poster child" for the RITE values. He works in many different areas of Nuclear Medicine and can be trusted to do a fantastic job wherever he goes. For a consistently recognized by the patients as kind, compassionate and friendly. Kevin will be an extended period of time prepping studies for UC physicians to do their job. He will often speak on adventures or doing DISYGC analysis, a unique brain quantification software analysis that provides the epilepsy physician with invaluable information as they make decisions on whether a patient is a surgical candidate. In between patient studies, Kevin enjoys being a father along the three, organizing museums, and doing activities that he loves to do."
Nuclear Medicine Screening for Parkinson’s Disease

Establishing earlier diagnosis and treatment of Parkinson’s disease in the gold standard of medicine, PET scanning, was recently offered by UC Health University Hospital Nuclear Medicine physicians—physician directors Dr. Lawrence Sobel and Dr. Lawrence Weil Jr. In the past, PET scans of patients with Parkinson’s disease have been limited to the staging of the disease and not used to screen the brains of asymptomatic workers. The Barrett Center as a whole raised $717.31 for the Barrett Cancer Center Jail for Bail fundraiser. Dr. Sobel Jailed

Morton Discusses Radiation Exposure

On September 22, Dr. Craig Morton discussed the topic of radiation exposure at the Barrett Cancer Center. He discussed the need for physicians to use protective lead clothing, and to ask whether their centers are being run as an ‘AEC’ accredited facility. He also referred to the “Image” program to assist radiation exposure, and the similar Image Safety gests’ pediatric program.

Whittemore and Raggo Address BMMA Call Whittemore and Mike Raggo spoke at the Business Management Association’s (BMMA) Fall Education Conference in Las Vegas, October 13-15. Their topic was “Improving the Health of a Growing Imaging Diagnostic Imaging Center through Leadership.”

Hawkins to Write for JRAC Matt Hawkins has been asked to join the editorial board for the Journal of Radiology Case Report (JRAC) and is in charge of the Resident/Fellow Column. Matt contributes to award-winning society of Imaging Information in Medical Schools (SIMS) Program Coordination Committee of the Society of Radiologists in Academic Medicine (SRAM). Thomas Tomsick, MD, FACR, Professor of Radiology, with a special award recognition for contributions to the treatment of ischemic stroke. In his background is a photo of Dr. Tomsick when he was a bullpen catcher for the Cleveland Indians. The award was presented at the CLOTS conference in Dallas, Texas, October 25, 2011.

Sean Johnstone Joins UC Health Radiology Dr. Sean Johnstone has joined UC Health Radiology for the position of Musculoskeletal Imaging at CMH Medical College in Kaurna, India, in 2006. Following that, he completed two fellowships in Neuroradiology and Nuclear Radiology and one year in Thoracic Imaging at Boston University Medical Center in Kansas. He is fellowship-trained for work in Body Imaging and MRI. Sean is certified by the American Board of Radiology.

Kaufhal Mehta Joins UC Health Radiology Dr. Kaufhal Mehta has joined UC Health Radiology for the position of Cardiovascular Imaging. He will be set up as Assistant Professor Program Director and be involved in the medical student radiology clerkship. Dr. Mehta completed radiology residency at GTMV Medical College in Kaurna, India, in 2006. Following that, he completed two fellowships in Neuroradiology and Nuclear Radiology and one year in Thoracic Imaging at Boston University Medical Center in Kansas. He is fellowship-trained for work in Body Imaging and MRI. Sean is certified by the American Board of Radiology.

Tomsick Receives Award at CLOTS Conference All of the residents who will graduate from the Diagnostic Radiology Residency in June have made into fellowships. They work hard to pass the board to receive their degrees.
Nuclear Medicine Screening for Parkinson’s Disease

Establishing earlier diagnosis and treatment of Parkinson’s disease is the goal of a nuclear medicine study now being offered by UC Health University Hospital Nuclear Medicine physicians–technologist Dr. Tomsick, a new imaging modality developed by a UC Health team. And then be bailed out for additional donations from his co-

Enabling earlier diagnosis and brain. I m a g I n g m a t t e r s  |  D e c e m b e r 2011  u c.e D u/r a D Io lo g y

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On September 9, Breast Imaging’s Daria Gladd and Dr. Sobel were honored as Outstanding Women in Radiology. Dr. Mahoney suspended a three-year term on the RBMA Executive Committee and a three year term on the RBMA Executive Committee.

For a donation, associates could arrange to see Robert Addiss, MD, Director of Breast Surgery, or Dr. Mahoney on WXIX-19. The story emphasized the importance of clinical assessments performed by breast imaging specialists.

In a September 26, 2011, edition of the CCHMC Hospital News, Dr. Mahoney was featured in an interview with Christine Jones. She explained the importance of clinical assessments performed by breast imaging specialists.

We wish them the best as they continue their training.

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Kati LaSance was the subject of a feature in UC Medicine News. Kevin can be seen moving a Swiffer along the floors, organizing and cleaning the main lab area. The story emphasized the importance of clinical assessments performed by breast imaging specialists.

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“His leadership is second to none,” said Gail G. Brinkley, MHA, CPA, Executive Director and CEO University of Cincinnati Health. “When they needed leadership, Carl stepped up and led. He served on the Executive Council for 4 years and was President Elect for 2010-2011. As the Chief Financial Officer at the University of Cincinnati Health, he is responsible for the management and oversight of our financial resources, monitoring the financial performance of the system, improving our financial strategies and enhancing the financial health of the system. Carl is one of the most respected leaders in healthcare today.”

Whittenburg is the 32nd Fellow in the College and represents the University of Cincinnati. The Board of Governors of the American College of Healthcare Executives (FACMPE) is the highest distinction in the medical group practice management profession.

Rehni Completes J.T. Rutherford Fellowship

Rehni recently returned to sports policy in Washington, D.C., learning about health care policy on an AGC J.T. Rutherford Government Relations Fellowship. She was one of four residents from across the United States selected for 2011.

During the year, Rehni met with members of the U.S. Congress as well as the AGC staff and learned about the governmental factors that influence the overall process of radiology. “The fellowship was a great opportunity to interact with the U.S. congressional representatives and a chance to provide our perspective to them. Many congressmen didn’t know about the extent of imaging costs as stated in the Deficit Reduction Act and its detrimental effects on patient access to imaging. The lobbyists at AGC were very helpful and provided a great insight to the process, but it makes a difference when the radiologists themselves voice their concerns.”

Rehni received the “Caring Cargo” award from the Radiology Residents Committee as part of the Fellowship.

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